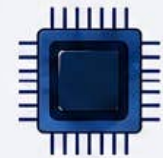
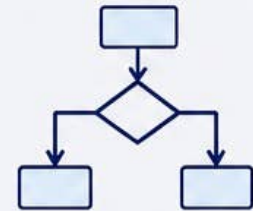




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Syllabus



VSC: Laboratory on E-Commerce

Level	Semester	Course Code	Course Name	Credits	Teaching Hours	Exam Duration	Max Marks
4.5	II	109282/ 110282/ 112282/123282/ 134282/135282/ 138282	Laboratory on E-Commerce	2	60	4Hrs.	50

Course Objectives:	1. To provide students with understanding of E-Commerce. 2. Importance of E-Commerce in the current business. 3. How to process E-Commerce and communicate knowledge with the outside world.			
Course Outcomes:	On completion of the following syllabus the students will be able to - 1. Understand the complexity of e-Commerce and its many facts. 2. Explore how e-business and e-commerce fit together. 3. Apply the Knowledge to perform E-Commerce transactions. 4. Identify the impact of e-commerce. 5. Recognize the benefits and limitations of e-commerce			
Unit System	Contents	Workload Allotted	Weightage of Marks Allotted	Incorporation of Pedagogies
	List of Practical: 1. Visit E-Commerce Website 2. B2B e commerce. Give an example for this. 3. Define B2C e commerce. Give an example for this. 4. Define C2B e commerce. Give an example for this. 5. Define C2C e commerce. Give an example for this. 6. Give any 2 applications of e commerce. 7. Perform digital marketing, Edit Basket of purchase. 8. Visit the e-Commerce site register yourself as client. 9. Visit the e-Commerce site register yourself as client and change the address of client. 10. Illustrate the B2B, B2C with example.			Use any pedagogical technique suitable for the topic

References:	Weblink to Equivalent MOOC on SWAYAM if relevant: • https://www.bigcommerce.com/articles/ecommerce/best-ecommerce-website-design/ • https://www.coursera.org/learn/ecommerce-academy • https://www.coursera.org/learn/foundations-of-digital-marketing-and-e-commerce.
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Assessment Rubric: Internal Examination Practical Course |(VSC)

SANT GADGE BABA AMRAVATI UNIVERSITY, AMRAVATI PRACTICAL EXAMINATION B.Sc. I, SEMESTER – II (NEP)			
Practical	Course Code: 109282/ 110282/ 112282/123282/ 134282/135282/ 138282	Laboratory on E-Commerce	Max Marks: 50
Sr. No.	Assessment Criteria		Marks
1.	Single Program Writing, Algorithm, Flowchart, Execution, with Sample inputs and Outputs, and Printout		20
2.	Record book preparation (Preferably handwritten) / Assignments preparation during semester		10
3.	Attendance in practical session / Students' overall performance		10
4.	Internal Viva Voce		10